



10 Reasons to Choose Catalogic DPX

Cost-effective data protection that works

There are numerous data backup and recovery solutions on the market, so why should you consider Catalogic DPX? Here are ten things about DPX for you to consider when thinking about your next backup solution.

1. Comprehensive Protection Coverage

Catalogic DPX has been serving customers for over 20 years. We've seen it all and we've done it all. DPX is your single solution for physical and virtual servers, for backup to disk, tape, or cloud, for comprehensive operating system coverage (Windows, Linux, Unix, Novell) and support for specific protocols like NDMP and NetApp OSSV. And while DPX can provide a comprehensive solution, it also makes a great point solution for solving a particular backup challenge.

2. DPX Is Affordable

The number one complaint about backup software is cost. Whether it's that eye-popping renewal cost for a legacy solution, or the six-figure-plus price on a backup appliance, organizations are paying too much. Catalogic DPX is priced fairly and can be as little as the cost of your legacy renewal. It's also offered with either perpetual or subscription licensing, to best meet your needs.

3. A Top-Rated Support Organization

Face it: something always goes wrong with your backup solution. It's inevitable, because backup impacts so many areas: servers, applications, operating systems, storage, networking, security, etc. There are a hundred places where problems can arise, outside of the backup software itself. Troubleshooting backup problems is as much an art as a skill, and Catalogic's support team members are both artists and technicians. That helps explain our consistent 95% and higher customer satisfaction levels for our support.

What's more, Catalogic has no Level 1 support of the kind you may be used to. That is, a person who answers the phone and doesn't do much more than log your problem – which they may not even understand – and then leave you waiting for a response from a product specialist. At Catalogic, everyone on our support staff is an expert and can immediately start helping you with your problem.

4. Reliable Backups

A backup is only useful if it succeeds. Yet too many organizations are saddled with backup software that fails more than it should. Not only does this leave you vulnerable to data loss, but it burdens the IT department with excessive backup management. Every time a job fails it needs to be re-run, and that often involves a lot of troubleshooting over why it failed in the first place. With DPX, our 20 years of experience mean that our backups are the most reliable around. Are they perfect? Of course not. Anybody who tried to tell you that would be lying. But we do know that we've had many customers happily using DPX for 15 and even 20 years. They wouldn't still be with us if our backups weren't reliable.

5. Fast, Low-Impact Backup for Physical Servers

Most IT department servers are now virtual, but physical servers still form a critical part of the data center. Backing them up is important, but backup solutions that are focused on virtual servers often perform poorly when dealing with physical systems. Catalogic DPX not only backs up physical servers, but it has patented block-level backup technology which means you only do one full backup, and everything after that is a block incremental. (This is like the changed-block-tracking technology used in VMware.) That means your backup time and impact are reduced by about 90% compared to traditional file-level full + incremental backup schemes. And you get numerous recovery options, including instant mounting of backup images, Bare Metal Restore and even physical-to-virtual recovery.

6. Rapid Data and System Recovery

Catalogic DPX has long specialized in recovery innovation. Catalogic pioneered the use of backup snapshot images to spin-up virtual machines, a feature now widely imitated. And we continue to offer numerous recovery options to meet your needs. Our block-level backups offer the full gamut of recovery options: Virtual-to-virtual (V2V), physical-to-virtual (P2V), virtual-to-physical (V2P), and physical-to-physical (P2P). You can map to backup images in seconds to access data. You can also run file-level recovery and Bare Metal Restores for physical servers. Recovery can be local or remote using replicated data.

7. Object-Level Recovery

For certain applications, full recoveries can be overkill. These include Microsoft Exchange, Microsoft SharePoint and Microsoft SQL Server. For example, you don't want to restore a full email database if you're only trying to get back a mailbox. With DPX, you can combine instant data mapping with special tools designed to open and recover object-level data from Exchange, SharePoint and SQL Server. That means it only takes minutes to get back emails, contacts, SharePoint documents, SQL tables and so on.

8. Agent-Based or Agentless Backup

Agentless backups are great: they reduce management time, and with features like auto-detection of VMs they help ensure that systems are protected. But not every backup is best served by agentless technology. With an agent-based backup you can get deeper application integration and awareness, giving you more protection and recovery options for certain workloads. With DPX, you get the best of both worlds.

9. vStor Software-Defined Backup Appliance

The vStor backup repository is a flexible and scalable software-defined backup target that frees you from expensive backup appliances and vendor lock-in. Built on open source components, vStor can use any block storage without restrictions. It supports both deduplication and compression for efficiency and provides point-to-point replication for DR or remote office support. You can also archive data to the cloud from vStor. A software-defined appliance means you can build different backup targets to meet your performance needs. For example, a single vStor virtual machine to support a small office, or a high-performance vStor built on all-flash storage for your most critical workloads. There are no additional licensing costs for vStor repositories. vStor can be deployed quickly as a virtual appliance or installed on a physical server to meet performance needs.

10. Specialists in Tape and Tape-Replacement

Tape is the IT technology that is always going but never gone. Many organizations still rely heavily on tape, which is why DPX includes full-fledged support for multiple tape drives and formats. This isn't bolted-on bare-bones tape: it's true, enterprise-class tape management. But if you're ready to leave tape behind, DPX also offers true disk-to-disk and disk-to-cloud protection that can have you saying goodbye to tape for good.

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